



Dream Centers

2021 ANNUAL REPORT

OUR MISSION

**DREAM CENTERS
PROVIDE HEALTH AND
HOPE FOR PEOPLE
WORKING TO REBUILD
THEIR DREAMS.**

More than one child per public school classroom experiences homelessness in the United States every year. In one sense, this is a miracle of the human spirit—that stress and vulnerability weigh us down, but we continue working hard in pursuit of our dreams like education. Yet, often the stress becomes too much for too long, hope is robbed, and the pursuit of a real dream becomes a pipe dream.

This is why we're on mission to provide health and hope to people who are working to rebuild their dreams.

Dream Centers builds healing places where women and children who are working hard are surrounded by people who believe in them and resources to help them reach their full potential. It is because of the generous support of donors, foundations, and community partners that in 2021, we served more women than we ever have before! Over 800 women received services at the Dream Centers Women's Clinic and welcomed 9 new families to the Mary's Home community this year. Thank you for helping provide health and hope to Colorado families in 2021.

Exciting things are coming in 2022! As I type, Dream Centers is purchasing an expansion property near downtown Colorado Springs! It will become a place where many more women and children are given the opportunity to hope and heal, to reach their full potential, and to rebuild their dreams. Our community is doing this. We can only do this with you.



MATTHEW AYERS
PASTOR AND CEO

OUR PROGRAMS

WOMEN'S CLINIC

A free health care facility providing medical and mental care services with expertise and compassionate hearts.



Prior to the pandemic, research indicated that one in five Coloradans skipped needed medical care due to cost. The 2021 Colorado Health Access Survey reported that 21.5% did not get recommended specialized care.

Mary's Home

A long-term residential program offering high-challenge and supportive trauma-informed services to single-mother-led families exiting homelessness.



Mothers with children are the largest and fastest growing group of people experiencing homelessness in our community and across the country.* In the 2019-2020 school year, in El Paso County alone, 1048 students were identified as homeless.

**Based on McKinney Vento data.*





WOMEN'S CLINIC AT A GLANCE 2021

2021 CLIENT CARE

MEDICAL APPOINTMENTS

1,595

UNIQUE PATIENTS

809

COUNSELING APPOINTMENTS

1,383

NET PROMOTER SCORE

10/10

A measure used by many companies and organizations as a single indicator of overall perceived quality. ALL WC patients gave a 10/10 rating, giving the Women's Clinic a perfect 100. Compare to a control group of similar clinics that averaged a negative 10.7 Net Promoter Score.

QUALITY RATING FROM OUR PATIENTS

9.7/10

Other clinics providing women's care receive an average score of 6.5/10. EFFECTX DATA





MARY'S HOME AT A GLANCE 2021

DATA FOR ALL WHO HAVE LAUNCHED, UP TO
THREE YEARS AFTER MARY'S HOME PROGRAM:

SAFE

95%

STABLE HOUSING

84%

LIMITED SUBSIDIES

65%

FAMILIES MOVED IN DURING 2021

9

Significantly, most clients who launch from Mary's Home report safety for themselves and their kids, as well as stable housing. These are some of the most important indicators that a family has built a good foundation. They are safe, stable, and achieving so much! We consider it a sacred journey to walk shoulder-to-shoulder with the residents and their families, supporting their personal and professional development that leads to generations of success. Considering the local demand for Mary's Home, and because of our limited capacity, we're only reaching about 10% of families who are interested and eligible for our program each year.



VOLUNTEERS

TOTAL NUMBER OF VOLUNTEERS

164

TOTAL NUMBER OF HOURS SERVED

11,713

SOCIAL CAPITAL FOR ALL VOLUNTEERS COMBINED

\$410,523

Dream Centers Volunteers outnumber paid staff 14 to 1 and are an irreplaceable contributor of services. They represent 40 different congregations. Our youngest volunteer is 19, our oldest is 80. We are so grateful for our wonderful volunteers who not only provide crucial services and support to women and families in our community but also bring us great joy as we serve together. Thank you Volunteers, we love you and couldn't do this without you!



FOUNDATION SUPPORTERS

Abel Family Legacy Trust

Anschutz Foundation

Colorado Association of Realtors Foundation

Colorado Springs Health Foundation

Colorado Housing and Finance Authority

Colorado Springs Osteopathic Foundation

Colorado Springs Utilities - Community Focus Fund

Crowell Trust Foundation

Eastern Colorado Bank

Flying Horse Foundation

Hayes Family Foundation

James One 7 Initiative

Marson Foundation

Moniker Foundation

Myron Stratton Home

Norwood Fund

of the Pikes Peak Community Foundation

Pikes Peak United Way

Virginia Hill Foundation



2021 BOARD MEMBERS

BRADY BOYD President
Senior Pastor of New Life Church

ANA TAMAREZ Vice President
Executive Pastor at Iglesia Nueva Vida

BRIAN NEWBERG Treasurer
CPA and Associate Pastor of Administration of New Life Church

MATTHEW AYERS Secretary
EO of Dream Centers

GAIL FLANDER JONES Strategic Development Chair
President of Faith Enterprises

MERRILY MADERO Member at Large
President of M3 International

MICHAEL ANTHONY PHD, Ex Officio
COO/CFO at Dream Centers



REVENUE FOR YEAR



CONTRIBUTIONS
\$2,460,489

GRANT INCOME
\$321,162

CONTRIBUTED SERVICES & RENT
\$307,178

PROGRAM INCOME
\$29,604

TOTAL
\$3,118,433

EXPENSES FOR YEAR



PROGRAM SERVICES
\$1,718,526

ADMINISTRATION
\$350,279

FUNDRAISING
\$349,608

TOTAL
\$2,418,413

CHANGES IN NET ASSETS

THANKS TO THE GENEROUS SUPPORT OF OUR DONORS, FOUNDATIONS, AND COMMUNITY PARTNERS. 2021 HAS BEEN OUR BEST YEAR YET!

NET ASSETS (BEGINNING OF YEAR)
\$4,909,607

NET ASSETS (END OF YEAR)
\$5,609,627

CHANGE IN NET ASSETS
\$700,020

SINCE 2011

**DREAM CENTERS HAS
PROVIDED HEALTH
AND HOPE TO OVER
13,000 WOMEN IN THE
PIKES PEAK REGION.**

